



NATIONAL ASSOCIATION FOR MEDIA LITERACY EDUCATION

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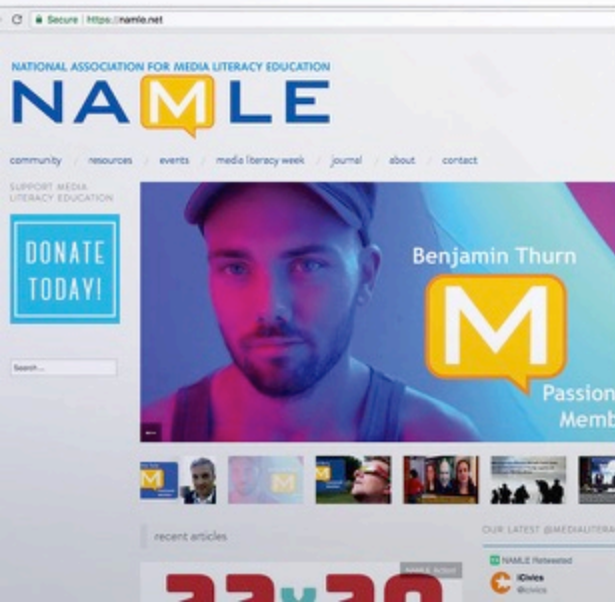


WHO IS NAMLE?

NAMLE is a national non-profit membership association in the United States for educators, academics, activists, and students with a passion for understanding how the media we use and create affects our lives and the lives of others.

WHO IS NAMLE?

RESOURCE



CONVENER



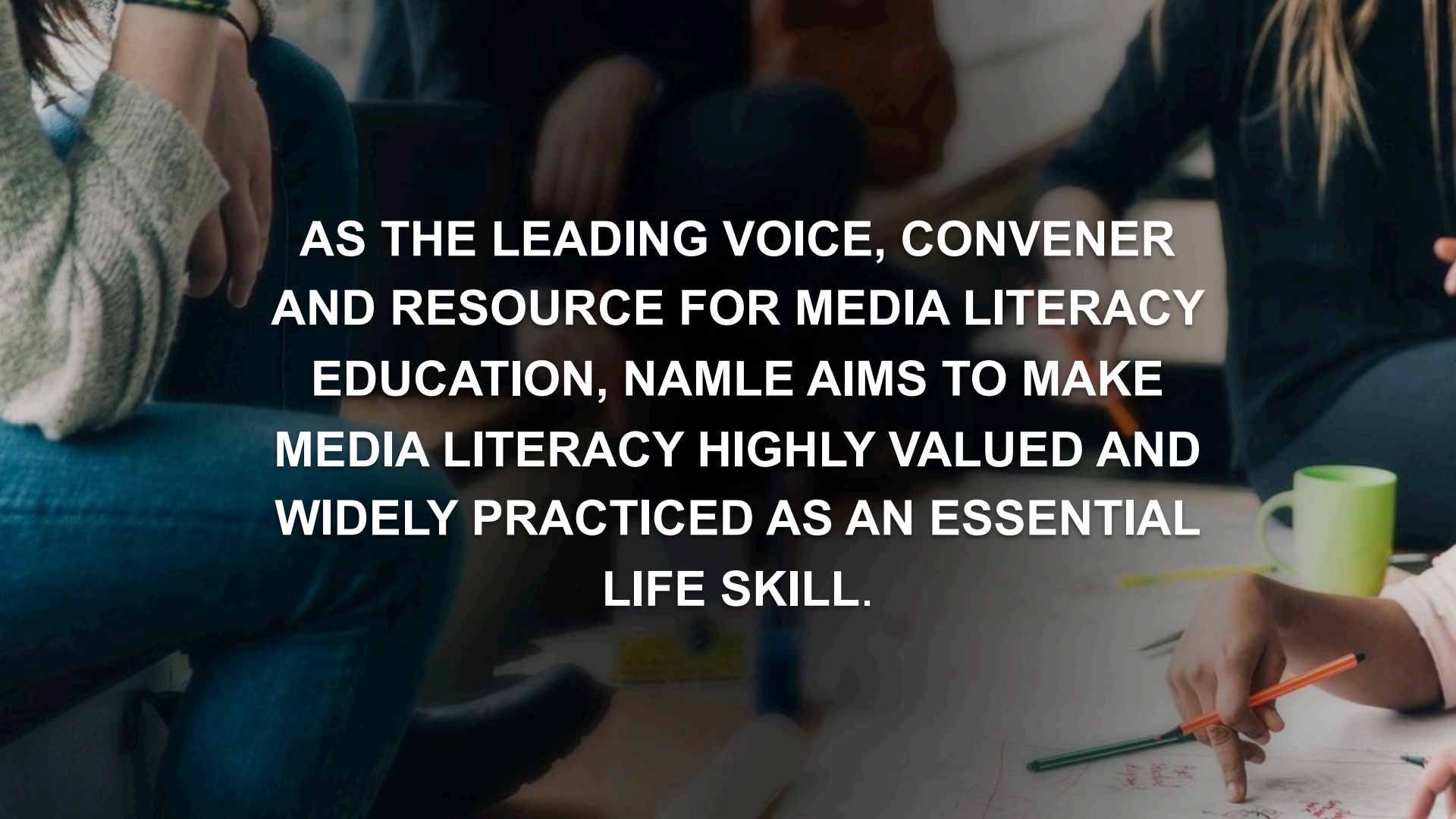
THOUGHT LEADER





WHO IS NAMLE?

- 6,500+ individual members across all 50 states and beyond
- 55+ organizational partners
- Core Principles of Media Literacy Education
- Journal for Media Literacy Education
- U.S. Media Literacy Week National Conferences
- Regional Events



**AS THE LEADING VOICE, CONVENER
AND RESOURCE FOR MEDIA LITERACY
EDUCATION, NAMLE AIMS TO MAKE
MEDIA LITERACY HIGHLY VALUED AND
WIDELY PRACTICED AS AN ESSENTIAL
LIFE SKILL.**



NATIONAL ASSOCIATION FOR MEDIA LITERACY EDUCATION

What is Media Literacy?

The ability to access, analyze, create, evaluate and act using all forms of communication.



NATIONAL ASSOCIATION FOR MEDIA LITERACY EDUCATION

The
purpose
of
Media
Literacy
Education is...

*to help individuals of all ages
develop the **habits of inquiry** and
skills of expression that they
need to be critical thinkers,
effective communicators and
active citizens in today's world.*

FRAMING THE GOAL



How do we keep
kids safe?

vs.

How do we
prepare kids for
success?

WE WANT KIDS TO BE SUCCESSFUL



Media literacy is
about preparing
kids to thrive in the
media-saturated
world.

It is about
empowerment,
engagement, and
participation.

IMPACT OF MEDIA LITERACY



“Media literacy changes the way I look at everything, not just TV, computer, iPod; it changes the way my eyes work. It teaches me how to learn.”

-G. Shapiro

High School Student, Ithaca, NY

What is the state of media literacy in the U.S.?

- Where is it being practiced?
- What are the challenges?
- Where are the opportunities?
- What are our recommendations moving forward?

Where is it being practiced?

- PK-12
- Higher Education
- Community

What are the challenges?

- Relies on an individual
- No one model
- Competition for funding
- Debates within the community
- Lack of public understanding

What are the opportunities?

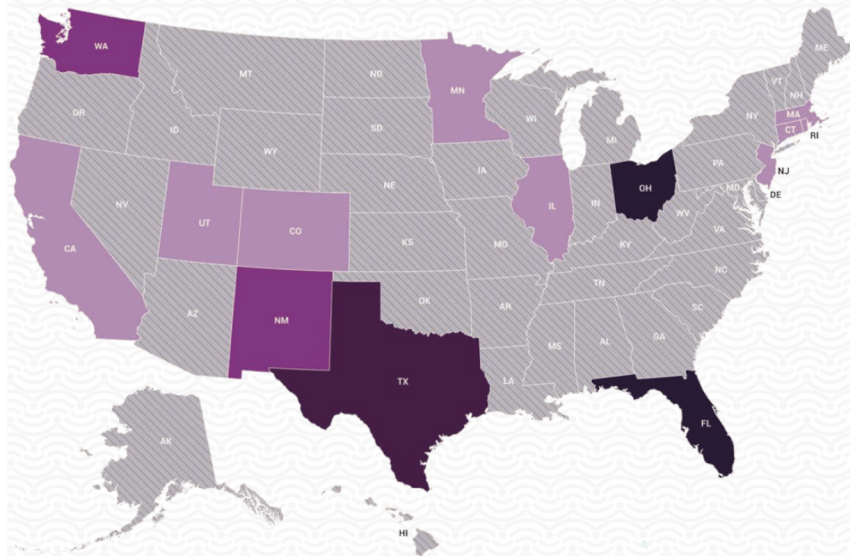
- National community
- Public Awareness
- Legislation and Advocacy
- Increased practice
- Growing demographic
- Educational standards

U.S. Media Literacy Policy Report 2020

*A state-by-state survey of the status of media
literacy education laws for K-12 schools*



THE FINDINGS



ADVANCED LEADER

Florida
Ohio

STRONG LEADER

Texas

PROGRESSING LEADER

New Mexico
Washington

EMERGING LEADER

California
Colorado
Connecticut
Illinois
Massachusetts
Minnesota
New Jersey
Rhode Island
Utah

“

This is an all-hands-on-deck issue. We need to wake up.

—Utah State Representative Keven Stratton

14
STATES

*have media literacy
language on the
books today*

To promote digital citizenship and media literacy.

IN THE SENATE OF THE UNITED STATES

JULY 23, 2019

Ms. KLOBUCHAR (for herself, Mr. BENNET, Ms. SMITH, and Mr. PETERS) introduced the following bill; which was read twice and referred to the Committee on Health, Education, Labor, and Pensions

A BILL

To promote digital citizenship and media literacy.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Digital Citizenship and
5 Media Literacy Act”.

6 **SEC. 2. FINDINGS.**

7 Congress finds the following:

8 (1) People in the United States rely on infor-
9 mation from mass media, social media, and digital
10 media to make decisions about all aspects of social,
11 economic, and political life, including products and



The purpose of this SNAPSHOT is to inspire dialogue and create momentum to support research, training, practice, and policy efforts needed in order to grow the field of media literacy more fully as we enter 2020 and beyond.

What did we discover?

- Practitioners are self-taught
- Struggle with outreach to diverse populations
- Shift in topic focus (ex. violence in the media & advertising to news literacy)
- Lots of resources but no organization
- Practitioners are most challenged by lack of time and competing curricular demands



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Where do we start?

JOIN THE MOVEMENT

← → ↻ ⓘ Not Secure | www.namle.memberlodge.org/page-1863062 ☆ ✔ ⋮

The NAMLE Membership Portal

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M

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CONNECT



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Join NAMLE and help us make a difference in Media Literacy Education!

Individual Membership

Join our open media literacy network of dedicated professionals who want to make media literacy education a priority!

It costs nothing to be a NAMLE member and part of our community.

Questions?

Contact MJ Robinson at mjrobinson@namle.net.

Organizational Partnership

Partnering with NAMLE has many benefits.

Annual dues for National Organizational partnership: \$350
Annual dues for Local Organizational partnership: \$150

All Organizational Partners are featured on our website, in the monthly NAMLE Bulletin and at the NAMLE conference.

Take advantage of this Partnership to benefit your organization!

Join the NAMLE community.

Questions?

Contact MJ Robinson at mjrobinson@namle.net.

MEMBERSHIP IS FREE!

WWW.NAMLE.NET



We believe that the greatest teachers ignite a love of learning and a sense of possibility that motivates students to reach their full potential.

What are you looking for?

LearningMedia

Instructional
Resources for Your
Classroom

Teacher Line

Online Professional
Development

Digital Innovators

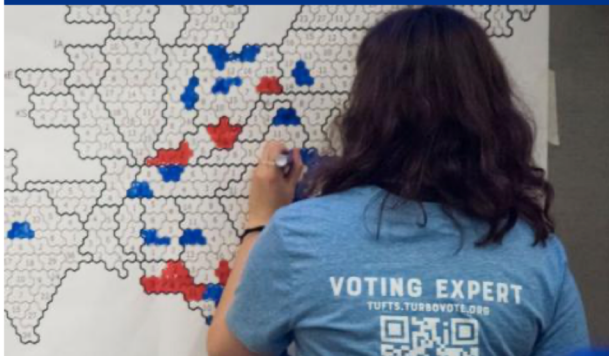
Classroom
Changemakers

Teachers Lounge

Ideas to
Teach Boldly

Broadening Youth Voting

Young people can decide elections, and their participation is central to our politics. Expanding the electorate and addressing inequities in youth voting is a crucial task for strengthening democracy.

[Learn More](#)

Equitable K-12 Civic Learning

A strong civic education must give students the knowledge and skills they'll need to participate in civic life, and must be available and relevant to all young people in a school or community.

[Learn More](#)



The Freedom
to Write

A- A+

Select Language

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[Home](#) > [Research & Resources](#) > Newsroom Transparency Tracker



PEN America and the Trust Project have partnered to create a first-of-its-kind digital tool that tracks the transparency of over 50 leading national and regional media outlets by surfacing the policies, practices, and people behind the news.

The **Newsroom Transparency Tracker** encourages media outlets to be accountable to the public and empowers the public to make informed choices about the news outlets they watch, listen to, and read.

Join PEN America Today

Defend free expression, support persecuted writers, and promote literary culture.

Subscribe

Get updates on events, literary awards, free expression issues, and global news.

Email Address



What's New



Washington Post Must
Clarify Suspension of
Journalist



We are a national alliance working to strengthen student learning about elections and informed voting.

The **Teaching for Democracy Alliance** (TFDA) currently consists of 13 members who believe in providing students with the tools to become civically engaged and informed citizens. The organizations part of the **TFDA** are working together to equip teachers and administrators to talk about elections & voting in a safe, productive and educational way.



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